



## DAVID WATSON

David's experience at *Biomedic*<sup>®</sup> paved the way for him to found *Philosophy*<sup>®</sup>, giving him the opportunity to introduce a unique retail skincare brand. Once the fledging brand became a bestseller, David turned his energies to another project: *Revolution Tea*. The venture presented a familiar challenge - taking a product he believed in from start up to tremendous success. After launching three successful brands, David was approached by Therese Clark with an idea for a new medical skincare line, one that would fill a void in the market, by offering approachable, customizable skincare. Impressed by her vision, David asked Therese to come back with a more fully-formed plan. She returned a year later with a refined concept for **mybody**, and David agreed to partner with her, tapping his wife Christine Watson to bring her extensive experience in the retail sector to the project as CEO.

With a proven track record of taking brands from startup to category leaders, David was the ideal person to steer the development of the brand while leveraging his in-depth experience and passion for the medical channel. He reconnected with his industry contacts to make **mybody** a reality, working with top formulators to create a brand that would harness the most cutting-edge technology. With the goal of providing a simple, manageable regimen for every patient, David, Therese and Christine worked together to develop a complete range of effective skincare solutions offering one-stop shopping for doctors. The resulting collection gives consumers the opportunity to get in touch with their bodies (as well as their faces) as they age and heal both inside and out.