

BEAUTY INDUSTRY
West

November 7, 2014

Dear BIW Colleagues and Friends,

We will be hosting our **Annual Holiday Benefit & Mixer, Tuesday, December 9th from 6 to 9 pm** at the **Café Pinot** of the Patina Restaurant Group in downtown LA. This event is a great opportunity to network and celebrate with key individuals from all aspects of the beauty industry and to give for charity at the same time. We will be providing attendees **VIP Best of the West Gift Bags** to the first 200 enrollees as well as **Raffling Gift Baskets** with the proceeds going to support our chosen charities. If you would like to participate and donate **200** units of a beauty product for the Gift Bag or provide a Gift Basket for the raffle for charity, please fill out the form below and email to the address below or **Fax to (760)734-4994**.

You may deliver the products or we can arrange for pick-up prior to event. Please contact us to make arrangements. We need to hear back soon, and receive goods no later than by Thursday, December 4th.

Additionally, we will be sponsoring a **Benefit Silent Auction** where you can donate a Special Product or Service and the proceeds from this and the Raffle will benefit Para Los Niños, an LA-based non-profit that serves children on Skid Row and SurfRider Foundation. For tax purposes, **Beauty Industry West's EIN is 93-1068112**. We will provide a *Donation Confirmation Letter* after the event to acknowledge and record your donation value.

Beauty Industry West, based in Los Angeles, is a non-profit, mutual benefit organization serving the beauty industry for over 24 years. For more event information and to register, visit us at beautyindustrywest.org.

COMPANY NAME: _____ Address: _____

CITY, STATE, ZIP _____

CONTACT NAME: _____ CONTACT PHONE: _____

CONTACT FAX: _____ CONTACT EMAIL: _____

DESCRIBE ITEM(S) TO BE DONATED: _____

ARE YOU PROVIDING A BROCHURE FOR THE BAG: ? _____

PRODUCT SUGGESTED RETAIL VALUE: _____ (Silent Auction/Raffle)

We thank you in advance for your generosity. Your donation will be listed in the *BIW Holiday Program* as well as on our website www.beautyindustrywest.org. We invite you to attend if you are able! Register at our website today! Space is limited.

Sincerely,

Sincerely,

Don Frey, Event Chair

Contacts:

Lynn D. Ludlam

Silent Auction Chair

Email: lynndludlam@aol.com

Phone: (760) 402-4202 cell or (760)734-4994 Fax

Julia Velasco

Gift Bag Donations Team Leader

(619)851-7153

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